QueensPark SportzCity & Boulevard
A prime location & excellent investment

Strategically located in Kota Bharu and highly accessible from all directions, the QueensPark SportzCity & Boulevard is a prime location to bring immediate success to every stakeholder.

- The best and most popular sports entertainment destination in Kota Bharu.
- Located within the vicinity of a 21-acre green lung (much like the Hyde Park of London or the Central Park of New York).
- In the proximity of an established township with high population density, commercial activities and more than 15 schools.
- It is an attractive venue with its high accessibility to traffic, visibility to daily park visitors and tourists at the cultural complex.
- Located just minutes from the Kota Bharu City Centre.
- Accessible from high traffic areas like Pantai Cahaya Bulan (PCB) resort and Sultan Ismail Petra Airport.

Kota Bharu City Centre

Creating and providing active, healthy lifestyle

For leasing of retail space, please call
+609-748 8189
+6019-938 8688
+603-8024 8688

For more updates of our event calendar, please log on to
www.queenspark.com.my

Kristana Holdings Sdn Bhd (KB001-U)
Suite 10.01 & 10.02, 10th Floor, Menara HeiTech Village, Persiaran Kewajipan, USJ 1, 47610 UEP Subang Jaya, Selangor Darul Ehsan, Malaysia.
Fax: 603-8024 8228

* Pictures used are for illustration purposes only.
A Brand New Experience in Kelantan

The latest concept in healthy lifestyle incorporating local and international dining, cultural experience, entertainment, conducive recreational and sports activities. QueensPark SportzCity & Boulevard is created for everyone who wants to experience a difference.

This is a brand that is created to bring together families, communities, businessmen, celebrities and sportsmen in a healthy lifestyle environment. The brainchild of KDYMM Tuanku Muhammad V, QueensPark portzCity & Boulevard is created specially for you.

It is the first and the largest of its kind in Kelantan that offers a multitude of exciting activities for people from all walks of life. It is complemented by a modern SportzCity complex that houses the largest bowling alley, snooker, pool and futsal centre, the first musical roller-skating rink and a full-fledged family amusement centre in Kelantan.

A trendsetting lifestyle hub that is modern, safe, clean and secure. The Boulevard will be home to 68 units of retail lots, alfresco cafés and restaurants, a 24-hour convenience store, a 24-hour drive-thru fast food restaurant, pharmacy, clinic, bank, 40 kiosks and specialty retail shops.

The whole family will also enjoy a 21-acre green park and a cultural complex in the vicinity. The KDYMM Tuanku Muhammad V has made it a point to make Kota Bharu the home of the first QueensPark SportzCity & Boulevard brand and concept that will flourish to other parts of the country, and ultimately the region.

We therefore invite you to QueensPark SportzCity & Boulevard, where you will enjoy and cherish ‘A Brand New Experience’.

24 Hrs
QueensPark SportzCity

Enjoy a healthy & sporty lifestyle

QueensPark SportzCity is an iconic commercial sports and recreational centre in Kota Bharu. The 3-storey specially designed building is air-conditioned, clean, safe and modern, equipped with international facilities for socialising, training and competitions.

- The largest bowling alley with 36 lanes for international competitions
- The largest futsal centre with international FIFA sized court
- The largest snooker and pool centre for international competition
- The first musical roller-skating rink in Kelantan
- A full-fledged family amusement centre with café and facilities for functions

Trainings, competitions and social events for families, schools, districts, states, national and international activities can also be held here. Opportunities for advertisers, sponsors and company functions are also available at QueensPark SportzCity. There is a website at www.queenspark.com.my for visitors to browse through the calendars of events, competitions and promotions available at QueensPark SportzCity.

Embrace an active and healthy lifestyle at QueensPark SportzCity.

The Ground Floor consists of a 24-hour drive-thru fast food restaurant and more than 40 kiosks and specialty retail shops. There is an information centre with 5,000 sq.ft. of open area, perfect for exhibitions, events, promotions, launching of products and more. To ensure convenience and safety, there is a security, maintenance and first-aid centre on the Ground Floor. The entire building has ample emergency staircase and passenger lifts for the convenience of the young and old. Covered car parks are located at the Ground Floor, complete with VIP parking and OKU facilities.
QueensPark Boulevard

QueensPark Boulevard
Enjoy great food & entertainment

The centre of attraction and activities is the spacious 20ft. wide boulevard. Day and night, non-stop good food and entertainment awaits everyone. There are 68 retail shops and kiosks offering excellent, specially selected and exclusive local and international F&B brands for you to savour.

The unforgettable ambience of alfresco dining under the starlight and the vibrant atmosphere with lively music will make it a perfect place for food and beverage businesses. Imagine the time spent with family and friends at QueensPark Boulevard, with a relaxing view of the river flowing by, accompanied by the beautiful landscape of the nearby 21-acre park.

Savour good food and good times at QueensPark Boulevard.

Taman Perbandaran Tengku Anis Recreational Park

Enjoy the freshness & coolness

QueensPark SportzCity & Boulevard is located within the green lung of Kota Bharu, the popular 21-acre Taman Perbandaran Tengku Anis Recreational Park. Everyday, the park is full of healthy activities.

People of all ages and health-conscious families come here to share common interests, interact and strengthen family bonds amidst the freshness of the park. Just across the park is where all the excitement is at, QueensPark SportzCity & Boulevard.

Kompleks Taman Budaya

Enjoy the rich & fascinating cultural heritage

QueensPark SportzCity & Boulevard has an enriching and fascinating neighbour, the Kompleks Taman Budaya Kelantan. The unique, rich cultural activities and performances viz. Dikir Barat, Mak Yong, Wayang Kulit, Gasing and Giant Kites (Wau) on display here showcase the rich cultural heritage of Kelantan.

Designed to offer an alluring and engaging experience, QueensPark Boulevard will spice up a visitor’s experience in many ways. Colourful and vibrant lightings add ambience to the boisterous atmosphere at the generously spaced 50ft. wide central boulevard, lighting up the alfresco restaurants and cafés, accompanied by music to give a lasting impression of a truly lively and happening nightspot in Kota Bharu.

The auditorium is capable of accommodating 850 visitors at any one time. There are also daily training programmes for the aspiring performers and curious visitors to learn at the Kompleks Taman Budaya.